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LEGAL NOTICE

Schedule A

Warranty given by user(s) especially in relation to the United States ALL PARTICIPANTS AND USERS HEREBY EXPRESSLY AFFIRM THAT THEY ARE:

NOT an individual who is a resident of the United States of America or China, its territories or possessions, any state of the United States of America or the District of Columbia (the “USA”);

NOT a corporation, partnership or other legal entity formed under the laws of the USA;

NOT an agency, branch or is located in the USA of a corporation, partnership or other legal entity that was formed under laws other than those of the USA; NOT a trust of which any trustee is described in A, B or C above;

NOT a legal entity the shares of which are not publicly traded on a securities exchange, and more than 45% of the shares of which are owned by or for the benefit of an individual or entity described in A, B, C or D;

NOT a member of any branch of the military of the USA; and

NOT an agent or a duciary acting on behalf or for the benefit of an individual or entity described in A, B, C, D, E or F in our terms.

THE USER(S)’ DECISION TO SUBSCRIBE TO ZEEW TOKENS WAS:

NOT based, at least in part, on information received or communications exchanged while the user, or the person providing the information or with whom the communication was exchanged, was within the USA;

NOT made inside the USA; and

NOT communicated to ZEEW from a source within the USA.

THE USER(S)’ AQUIRE OF ZEEW TOKENS WAS:

made on his/her own account as principal;

NOT made in anticipation of a further distribution of the ZEEW Tokens to others; and

NOT preceded, and will not be followed within 2 days from the Closing Time, by any effort to create or condition a market for the ZEEW Tokens in the USA.

I, as the User, have read and understood the above representations as well as the full Terms & Conditions of this Agreement.

Please refer to full terms and conditions
Zeew - “sound”, it’s the sound of anything moving so fast like Zeeeeew We believe that everyone should get his packages delivered “Right Now” why wait 1-2 business days when you order something online?

You may call us “Uber for packages” we allow SME’s to send any package in minutes. Our platform connects any store or Internet shop with the nearest available courier That can carry their package to their client immediately.

Zeew is currently operating in Riga, Latvia for the past 8 month with over 300 couriers & 1000th of already delivered orders. anyone can use their own car/bicycle or scooter to deliver packages and make money.

Zeew Limited in Maltese company incorporated under Laws of Malta with Reg. No: C85959. Zeew Limited Malta acts as the conductor & executor of this ICO under the Maltese jurisdiction.
1. EXECUTIVE SUMMARY

Meet the “Uber” for all last-mile deliveries.

ZEWT is based on the MVP - commercially available on-demand delivery platform - Zeew (zeew.eu).

Zeew currently serves flower shops, pharmacies, cosmetic shops, printing houses and more - now we plan is to go beyond that and include B2B infrastructure built on block chain to allow any business with multiple locations to monitor, track and deliver products in minutes, to go global, to deliver anything, anytime, anywhere.

Zeew will transform the way goods move around cities by enabling anyone to have anything delivered on-demand.

Our revolutionary Hyperlocal Logistics platform on block chain connects customers with local couriers who can deliver anything from any store or restaurant in minutes.

LatBAN pitch competition
YouStartIT acceleration programme run by MITA
Startupwiseguys Investment
WeXelerate batch II in Vienna
One of top 20 ICO’s in North Europe

Zeew has offices in Malta and Latvia.
2. ZEEW VISION

Since we started Zeew, we have been continuously transforming the way businesses ship stuff.

Combining latest innovations in Artificial Intelligence driven chat-bot technology, deliveries by drone and robots with current Zeew’s infrastructure, operations, Zeew ventures to re-invent the shipping & ordering experience on block chain, while improving upon business inefficiencies caused by human.

"Using our own research, big data and proprietary expertise, Zeew is developing tools that will change the way we choose, order and deliver goods. Modern lifestyles demand a much more tightly integrated service - nowadays almost anything can be ordered through apps and messengers lightning-fast, but the delivery industry has been too slow in adapting to these changes.

This is where Zeew steps in with vision to disrupt the last-mile industry
3. MARKET

On-Demand 215B market is ready for disruption

What is the potential?

The on-demand delivery market is ready for disruption.

There is no denying that on-demand economy will transform the way people transact or use services. Think Uber, Think Airbnb, the services that invade through the business environment and how they bring an untold ease to customer’s life using smartphones.

Zeew will do the same thing to on-demand delivery.

$215 BILLION

On-demand delivery market disrupted.

With the currently ongoing pivot to block chain technology and innovations, we believe that we are witnessing a clear shift that will make the
4. TOKEN ECONOMICS & NETWORK EFFECTS

**STEP 01**
More Businesses
restaurant, flower,
shops, pharmacies etc
= More courier
More Order

**STEP 02**
More sales, More ad
revenue on top list in
our app

**STEP 03**
Increased demand and
usage of ZEWT Token

**STEP 04**
Value of ZEWT Token
might increase, the
snowball effect kicks in
Actual footage of our current fleet of Freelancers using their own cars to deliver goods from Small & Medium Businesses; currently we have over 300 couriers!

The principle is simple - each new business store or brand that are on the platform, drive more users onto it and increases the demand for the couriers.

They drive sales and ad revenues up, thus increasing the usage and demand for the ZEWT Token.

As the value of ZEWT token increases, the network cycle starts again, with even more businesses, users and couriers.

(Take in mind that every new business puts sticker and advertising of Zeew on their windows, tables etc.

Couriers carry the bags with Zeew name on them, users tell their friends about amazing service we provide. Soon everywhere you go in the city, every 10 minutes you see Zeew.)
5. MULTIPLE USES AND BENEFITS FOR ZEEW TOKEN

Tokens give us the power to incentivize participants to produce net benefits for the community. They allow us to align everyone’s incentive around a single aim: creating truly next-generation on-demand Delivery Company with a community that benefits together. By extension, a well-designed token should grow in value alongside the company. With the token our goal is to create a network effects.

1. Used by clients to access discounts and premiums on the platform;

2. Used by businesses to pay for advertisement on the platform;

3. Received as bonuses by couriers;

4. Received as a reward for clients and couriers who refer people to the platform;

5. Used to access features and functions specific to the platform.

ZEWT as payment
Clients, couriers & businesses

ZEWT Token is the only way to access exclusive discounts & premiums on the platform. Businesses need Token to pay for ads. Couriers receive bonuses in Token.

ZEWT as Reward
Clients and couriers

Zeew gives ZEWT Tokens to those who contribute & bring people on the platform.

ZEWT as Stake
Clients, Businesses and couriers

ZEWT Token can be staked to access features functions that Only accessible with ZEWT Token.
6. IDEA AND TIME LINE

**NOV 2016**

**IDEA WAS BORN**

CEO & Founder Mohamed Ghaith, “I love utilizing electronics online, always, the main reason why sometimes I don’t utilize a product was due to delivery time, it takes days to be delivered, I thought there has to be better way.”

**SEP 2017**

**GOT INVESTMENT**

We were proudly winner of: Zeew is proud winner of: LatBAN pitch competition MITA Malta Innovation grant Startupwiseguys Investment WeXelerate batch II in Vienna Zeew has offices in Malta and Latvia

**FEB 2018**

**PRE-ICO**

Pivoting and integrating block chain on top of our existing solution will change the way we choose, Order and deliver goods. Modern lifestyles demand a much more Tightly integrated service Developing Zeew Eats, deliver your favorite food in minutes

**JAN 2017**

**TEAM FORMED**

Assembling team without Investment wasn’t easy, our team members who joined Zeew over 1 year ago was based on vision that could change the last mile delivery industry

**NOV 2017**

**LAUNCH**

Finally the moment has come and we launched our product mid November 2017, we learned a lot during the 3 month operations and we saw the potential our platform could disrupt the $215 billion on-demand Delivery industry

**MAY-AUGUST 2018**

**ICO CAMPAIGN**

Funds aggregated during this campaign will be used for the initial development of the business and technologies as well as international expansion.

**2018-2021**

**EXPANSION THROUGH INNOVATION**

Expansion to new verticals. Innovation in on-demand delivery models. Concrete plans set and teams ready to expand to 14 countries in 5 years. follow road map below
7. BUSINESS MODEL CANVAS

1. KEY PARTNERS
   • Restaurants & Retails Businesses (Pharmacies, Electronics etc.)
   • Delivery Personnel (Couriers)

2. KEY ACTIVITIES
   • New partnerships with retail businesses
   • Hiring Delivery Personnel
   • User Acquisition
   • Managing & Processing Orders
   • Creating & Managing technological infrastructure
   • Customer service
   • Innovation through Robots, Drones and AI

3. KEY RESOURCES
   • Technology
   • Partner retail businesses & their products
   • Delivery Personnel
   • Drones
   • Robots
   • Artificial Intelligence Bots

4. VALUE PROPOSITION
   Users:
   Users can order anything from partner stores.
   - Zeew charge a nominal delivery fee. Things delivered in less than an hour. Innovation through Robots, Drones and AI

   Partner and retail stores:
   • Extended customer base
   • Additional orders (pay only for the orders)
   • Brand Awareness
   • Courier partners
   • Earn good money per order.
   • No shifts. Work anytime you want or can.
   • Earn good tips from users.

5. TOKEN HOLDERS
   Value increase

6. CHANNELS
   • Websites
   • Mobile App for Android
   • Mobile App for iOS
   • Smartwatch App
   • Artificial Intelligence Chat Bots in
   • Facebook and WhatsApp

7. VALUE PROPOSITION
   Users:
   • People who don’t want to go to a store to utilize things
   • People who want to order eatables - cooked food from restaurants or groceries.
   • People who want home delivery of products from their local stores.

   Retail stores:
   • Stores that want to reach new audiences through technology.
   • Stores that want additional stream of revenues

8. CUSTOMER STRUCTURE
   Technological Set up & running Cost Salaries to permanent employees Payments to courier partners Technology innovations. Research and Development.

9. REVENUE STREAMS
   • Delivery fee charged from users.
   • Commission fee from 20% to 30% charged from retail store.
   • Listing Fee, to get ranked higher in the search results on the platform from retail store.
8. INVESTMENT OPPORTUNITY

$215B Target Market

Even a 1% of the total market would make Zeew a 2.15 B worth company. With the recent innovative technological innovations and experienced team we are aiming for much more.

Increased Demand & Value for the Tokens

ZEWT token value growth is driven by the growth of the platform. There will be 5 utilities of the Token on the platform, which will create network effects and each will increase tokens demand exponentially.
9. BLOCK CHAIN TECHNOLOGY AND SMART CONTRACTS (B2C SOLUTION)

**BLOCK CHAIN NETWORK**

1. Payment between clients, businesses and couriers
2. Review and Trust system
3. Refer a friend
4. Logistics platform
5. Agreements
6. Application process
7. Zeew Prime program
8. Identity

**ZEEW PLATFORM**

1. Call center
2. Customer care platform
3. Rewards
4. Web, App and Smartwatch platform
5. Global expansion
6. CRM System
10. BLOCK CHAIN TECHNOLOGY AND SMART CONTRACTS (B2B SOLUTION)(SOFTWARE AS SERVICE)

What happens when business have more than 1 location?

POOR TRACKING

FRACTURED COMMUNICATION

NO ACCOUNTABILITY
11. OUR SOLUTION FOR BUSINESSES (B2B SOLUTION)
KEY ADVANTAGES

Zeew is convinced that block chain technology combined with smart contracts will be the core engine for the long-term delivery industry.

The creation of the ZEWT tokens is the first step in building a system of incentives and rewards to drive network effects in Zeew platform.

We believe that once payments are tokenized, the processes to drive token movement can be modelled using smart contracts.

UNIQUE BLOCK CHAIN FEATURES ON PLATFORM

(1) Identity of users, businesses and couriers.

(2) Payments. All the “cycle of payments” from customer to Zeew to business and to courier.

(3) Logistics platform connecting clients with couriers and businesses.

(4) Uber model, connecting thousands of freelance couriers to Zeew platform. Also the algorithms and calculations for the quickest delivery.

(5) Reviews and ratings by clients of businesses.

(6) Reviews and ratings by clients of couriers.

(7) Program equivalent to “Amazon prime”.

(8) Know Your Customer.

(9) Tracking of the order.
**B2C USE CASE**

For example, a process (B2C) that is fully processed on block chain might flow as follow. (It’s only one of many cases):

Clients acquire ZEWT tokens to be stored and utilize on Zeew platform.

Clients order food, allocating tokens to incentivize clients to use tokens additional discounts will be ordered using zewt tokens.

Courier accepts to deliver the order. Some of the ZEWT tokens are moved from Application Deposit Smart Contract to a Couriers account through smart-contracts.

Businesses accepts the order. Same thing, as courier. It gets its share of tokens moved to their accounts through smart-contracts. (Total Order sum minus Courier fee minus Zeew platform fee = fee business partner keeps.

---

**Utilizing block chain technology into our platform both B2C & B2B will disrupt $215 Billion industry as well as prevent $30 Billion annual losses.**

The FBI estimates that cargo theft causes an annual loss within the United States of approximately $30 billion per year (and rising), with an average theft value of $190,000.
ZEWT Tokens

ZEWT Tokens are released by smart contract and are compatible with any ERC20 Ethereum Wallets. Upon release ZEWT Tokens will be sent to utilizers Ethereum Address.

Zeew platform will offer 240,000,000 ZEWT Tokens during public ICO Campaign out of 400,000,000. Tokens not sold during ICO Campaign will be destroyed. The price of 1 ZEEW Token is 0.05 USD with varies bonus structure.

1 🚀 = 0.05 USD

Total ZEWT tokens supply is limited to 400,000,000 We will not emit additional tokens.
## 13. Token Rounds & Discounts

<table>
<thead>
<tr>
<th>Date</th>
<th>Bonus</th>
<th>Price</th>
<th>*Bonus Over 5 ETH</th>
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<td><strong>Private-Sale</strong></td>
<td>20,000,000</td>
<td>$0.05</td>
<td></td>
</tr>
<tr>
<td><strong>Pre-Sale</strong></td>
<td>45% bonus</td>
<td>$0.05</td>
<td></td>
</tr>
<tr>
<td><strong>Public Sale Phase 1:</strong> 14 days</td>
<td>9 Jul - 22 Jul</td>
<td>11%</td>
<td>25%</td>
</tr>
<tr>
<td><strong>Public Sale Phase 2:</strong> 14 days</td>
<td>23 Jul - 5 Aug</td>
<td>7%</td>
<td>25%</td>
</tr>
<tr>
<td><strong>Public Sale Phase 3:</strong> 14 days</td>
<td>6 Aug - 20 Aug</td>
<td>2%</td>
<td>25%</td>
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The ZEWT Tokens will be sent to Ethereum address they were bought from, or to the Ethereum address provided at check-out. Users who wish to acquire ZEWT Tokens must provide Ethereum Wallet for which they control the private key.

In some cases, for sending ZEWT Tokens, the identification of the utilizeer will be required.

This will not be used for any other purpose.

Please follow our website for updates on rounds as we might make changes based on contribution power.
14. VALUE OF ZEWT TOKENS AFTER ICO

All money aggregated during the ICO Campaign will be utilized on software and technology development, on incorporation of the company in Malta, HR Campaigns, global expansion and other project expenses.

The total quantity of the ZEWT Tokens available for ICO is fixed to 240,000,000.00 (Two hundred and forty million).

The total final quantity of ZEWT Tokens will be fixed at 23:59 (UTC+2) on 20 August 2018. The final quantity will include the tokens bought during the ICO Campaign. Additional ZEWT Tokens will not be emitted, and if there are excess tokens left, they will be burned.

The Team and Founders’ ZEWT Tokens will be locked for selling 1 year after the ICO Campaign. This way we will motivate ourselves to work hard for the future of our company and the owners of the ZEWT Tokens.
15. CROWDFUND DETAILS

**SOFT CAP**
$200,000
(REAChED)

NEW COUNTRIES 3

$6,500,000

NEW COUNTRIES 6

**HARD CAP**
$12,000,000

NEW COUNTRIES 11

If the Crowd sale campaign does not reach Min Cap (fixed on 200,000 USD) all funds will be returned automatically to the ZEEW holders by the Ethereum smart contract.

Tokens that are not sold during the Crowd sale will be burned automatically by the smart contract.
16. TOKEN ALLOCATION & USE OF FUNDS

Participants willing to support the development of the Zeew Project can do so by sending Ether currency to the designated address. By doing so, they are acquiring ZEWT Tokens at the rate of $0.05 per 1 ZEWT (Prices & bonuses may vary in different rounds) which are sent instantly to their wallet.

**TOKEN ALLOCATION**
- 60% Token holders 60% (Not locked)
- 10% Team 10% (Locked 1 year)
- 8% Investors 8%
- 8% Advisors 8%
- 5% Legal counsel 5%
- 7% Strategic partnerships & Mergers 7%
- 2% Bounty program 2%

**USE OF FUNDS**
- 50% Expansion 50%
- 20% Marketing & PR 20%
- 15% Research & Development 15%
- 15% Technology & Logistics 15%
17. EXPANSION PLAN

2018
- Lithuania
- Estonia
- Poland

2019
- Germany
- Finland
- Denmark
- Norway
- Egypt
- UAE

2021
- France
- Spain
- Italy
- Switzerland
- Czech Republic

2023
- Netherlands, Turkey, Brazil, South Africa, Canada, Australia
LEADING TEAM MEMBERS

Mohamed Ghaith
Founder & CEO
With over 7 years of experience in entrepreneurship, management, business planning, financial analysis, software engineering, operations, and decision analysis.

Denis Kaibagarov
Co-Founder & CTO
With over 4 years of experience in software engineering, operations, and decision analysis.

Ciprian Khlud
Head of Blockchain development
Over 14 years of experience working with international software development teams. Blockchain guru and author of Zeew platform.

Please view full details on our site http://ico.zeew.eu
Andrew Garbuzov
Front-end developer
10 year working in web development, hundred of launched projects and satisfied clients. Always using just fresh solutions.

PARTNERS & ADVISORS

Dr Christian Ellul
Maltese lawyer
Dr Christian Ellul is a Maltese lawyer with 13 years of experience and now focused primarily on crypto and blockchain advisory especially in relation to ICOs and tokenomics.

Wayne Pisani
Partner, Tax and regulatory - corporate and financial services
Wayne Pisani is the Grant Thornton partner responsible for the corporate and financial services team in Malta

Loui Mercieca
Technical advisor
Internationally experienced blockchain technical consultant, Ethereum Developer, Founder and CTO of cryptoGEEKS.

+ Over 300 couriers and 88 businesses

Please view full details on our site http://ico.zeew.eu
cryptoGEEKS
Unique Blockchain Solutions

www.cryptogeeks.eu

Grant Thornton
Audit, Tax and Advisory Services

www.grantthornton.com

E&S Group
Law firm

www.ellulschranz.com

Lemberg Solutions
Software Development Company

www.lemberg.co.uk
Please view full details on our site http://ico.zeew.eu

If you have any further questions you may use below emails to contact us:

**General:** info@zeew.eu
**PR:** pr@zeew.eu
**Translations:** translations@zeew.eu
**ICO related questions:** ico@zeew.eu

**Bounty questions:** bounty@zeew.eu